

The Faculty of Business

Specialized subjects

Classification	Subject	Credit	
Courses that all students take	Introduction to Business 1	2	
	Pre-Seminar 1	2	
	Pre-Seminar 2	2	
	Introduction to Business Studies	2	
	Practical Work	4	
Required subjects	Introduction to Business 2	2	
	Specialist Course Work	4	
	Thesis Studies	4	
Course required subjects	Basic Marketing	2	
	Basic Management	2	
	Basic Sports Management	2	
Course selection required subjects	Brand marketing course	Fashion Business	2
		Practical Fashion Business	2
		Apparel Industry	2
		Interior Design	2
		Fashion Marketing	2
		Brand Marketing	2
		Fashion Management Strategies	2
		Interior Business	2
		Brand Business	2
		Marketing	2
		Marketing Strategies	2
		Retail Environment Planning	2
		Global Marketing	2
		Lifestyle Business 1-2	2
		Marketing Research	2
	Service management course	Hospitality Management	2
		Service Business	2
		Food Business	2
		Administrative Accounting	2
		Corporate Accounting	2
		Contents Business	2
		Bridal Business	2
		Hotel Business	2
		Business Practice	2
		Entertainment Business	2
		Management Strategy	2
		Human Resource Management	2
		Social Business	2
		Leadership Theory	2
	Bridal Practice	2	
	Bridal Management	2	
	Sports management course	Sport Competition Introduction	2
		Sport Management Introduction	2
		Sport Technique	2
		Sports and Society 1-2	2
		Athlete Career 1-2	2
		Exercise Physiology	2
		Advanced Sports Management	2
		Research on Sport Industry	2
Growth Development		2	
Coaching 1-2		2	
Sport Industry		2	
Spots Management Research		2	
Sport Training		2	

Free choice	Special Lectures on Business 1-12	2
	Advertising Business	2
	Corporate Society	2
	Industrial Bookkeeping	2
	Transport Business	2
	Commercial Bookkeeping 1-4	2
	Sports Special Lecture 1-4	2
	Sport Nutrition & Meal	2
	Sport Psychology	2
	Sport Special Course 1-2	2
	Baseball Business	2
	Regional Sports Club	2
	Sport Medicine 1-2	2
	Asian Markets	2
	Corporation Law 1-2	2
	Qualification Acquisition Course 1-4	2
	Reading Special Materials 1-2	2
	Tax Law 1-2	2
	Special Lecture Course 1-2	2
	Business Application 1-2	2
	Civil Law 1-2	2
	Labor Law 1-2	2
	Economic Activity and Low	2
	Product Development	2
	Logistics	2
	Jogging and Walking	2
	Sports Game Analysis	2
	Health Promotion	2
	American Markets	2
	Swimming and Aquatic Exercise	2
	Career Guidance	4
	E-Commerce	2
	Practical Interior Design	2
	Merchandising	2
	Marketing practice 1-2	2
	Distribution Business	2
	Distribution Policies	2
	Banking Business	2
	Special Lectures on Service Business	2
	Financial Accounting	2
	Small and Medium Enterprise	2
	Management Games	2
	Sports Tourism	2
	Biomechanics	2
	Health and Physical Fitness Assessment	2
	Health and physical Fitness Assessment Exercises	2
	International Trade	2
	Project Seminar 1-4	2
	Consumer Policy	2
	Consuming Life	2
Store Operation	2	
Distribution System	2	
Global Business	2	
Management and Finance	2	
Security Business	2	
Venture Business	2	
Special Lectures on Management	2	
Sports Motion Analysis	2	