

## Department of Management, Faculty of Management

### Specialized subjects

Classification	Subject	Credit
Courses that all students take	Pre-Seminar 1	2
	Pre-Seminar 2	2
	Introduction to Seminar	2
	Business Data Analysis 1	2
	Business Data Analysis 2	2
Required subjects	Introduction to Business Science	2
	Practical Seminar 1	2
	Practical Seminar 2	2
	Specialist Course Seminar 1	2
	Specialist Course Seminar 2	2
	Specialist Course Seminar 3	2
	Specialist Course Seminar 4	2
Selection required subjects	Introduction to ICT Business	2
	Introduction to Accounting	2
	Management Policy	2
	Introduction to Marketing	2
	Distribution Systems	2
	Introduction of International Business	2
	Fashion Marketing	2
	Sport Management Introduction	2
Free choice	Basic Mathematics 1	2
	Informational Industry	2
	Digital Economy	2
	Fashion Business	2
	English for International Trade	2
	ICT Business	2
	Athlete Career 1	2
	Athlete Career 2	2
	Questionnaire Survey and Analysis	2
	Interior Design	2
	International Business English	2
	Corporate Society	2
	Management Analysis	2
	Commercial Enterprises	2

Basic Bookkeeping 1	2
Basic Bookkeeping 2	2
Introduction to Finance	2
Special Lectures on Management 1	2
Special Lectures on Management 2	2
Special Lectures on Management 3	2
Special Lectures on Management 4	2
Special Lectures on Management 5	2
Business Management	2
Practical Management a	2
Practical Management b	2
Management Information Theory	2
Management Organization	2
Coaching 1	2
Coaching 2	2
International Industry	2
International Business	2
International Marketing	2
Contents Business	2
Service Business	2
Service Marketing	2
Career Guidance 1	2
Career Guidance 2	2
Sports organization	2
Sports and Society	2
Sports Business	2
Sports Business Career	2
Regional Sports Club	2
The Sponsored Course of The NCASB	2
Digital Communication	2
Brand Business	2
Brand Marketing	2
Professional Sports Business	2
Venture Business Theory	2
Trade Professional	2
Hospitality Management	2
Marketing Research	2
Marketing Theory	2
Merchandising	2
Management Games	2

Retail Marketing 1	2
Retail Marketing 2	2
Small and Medium-sized Enterprises Theory	2
Logistics of Distribution	2
ICT English	2
Apparel Industry	2
American Business	2
E-Commerce	2
Intercultural Management	2
Internet Marketing	2
Practical Interior Design	2
Interior Business	2
Sales Theory	2
Entertainment Business	2
Company Law	2
Management Accounting	2
Financial Technology	2
Management and Finance	2
Statistics for Management 1	2
Statistics for Management 2	2
Industrial Bookkeeping	2
Advertising	2
Transport Service	2
International Finance	2
International Investment	2
International Trade	2
Financial Accounting	2
Industry-academia Collaboration Project a	2
Industry-academia Collaboration Project b	2
Business Succession Theory	2
Commercial Bookkeeping	2
Retail Environment Planning	2
Product Development	2
Business in Emerging Countries	2
Human Resource Management	2
Store Operation	2
Tax Law	2
Multinational Enterprises	2
Multivariate Analysis	2
Chinese and Asian Business	2

Text Mining	2
Fashion & Information Technology	2
Practical Fashion Business	2
Fashion Management Strategies	2
Food Business	2
Bridal Management	2
Hotel Business	2
Practical Marketing	2
Lifestyle Business	2
Distribution Policies	2
Bridal Practice	2
Bridal Business	2