

## **Lecture 1: Introduction to Postmodern Urbanism in Japanese Cities**

Keisuke Enokido, Faculty of International Tourism

### Lecture Description:

The design and use of public spaces and streets defines the character of any city. In the face of growing global competition between cities and the ongoing suburbanization process, cities are under pressure to spatially reorganize and adopt various urban planning and design strategies to regain their strengths and charms as the centers of economic, social and cultural innovation.

In his lecture, he will present leading examples of the redesign of public spaces in major cities in Japan, including Tokyo, Kyoto and Osaka in order for students to appreciate the changing nature of Japan's postmodern urbanity. Students will be able to learn how to look at and walk around Japanese cities at the end of the class.

## **Lecture 2: Introduction to the Japanese Economy**

Hiroshi Nishi, Faculty of Economics

### Lecture Description:

This lecture presents an introduction to the contemporary Japanese economy. The aims of the lecture are to understand recent deflation problem, the civic life in the Japanese economy and the Abenomics. By using newspaper articles and some statistical data, we consider recent evolutions of the Japanese economy with special emphasis on the so-called the lost decade (the general economic stagnation during the 1990s). After doing so, we will introduce the aim of the Abenomics, an economic policy package initiated by the Prime Minister Shinzo Abe. By means of these topics, we try to understand the general characteristics of the Japanese economy.

### **Lecture 3:Japanese Food Culture**

Yuko Shioji, Faculty of International Tourism

#### Lecture Description:

The Japanese food, “Washoku” was listed as World Heritage this year. This lecture is about the food culture in contemporary Japan. The lecture explains a brief history and characteristics of food culture in Japan and takes up some food to understand the modern Japanese life styles through food culture.

### **Lecture 4:Sports Business in Japan:Its uniqueness of the Nippon Professional Baseball**

Kiyotaka Kato, Faculty of Business

#### Lecture Description:

The Nippon Professional Baseball, NPB, composed of 12 clubs, is the oldest, biggest, and most popular professional sports league in Japan. Its business style is very unique and much different from that of the Major League Baseball in the USA and football leagues in Europe. In this lecture, the instructor will focus on the uniqueness of the NPB and factors that cause it in the league.

The uniqueness has symbolic connotations that represent the Japanese sports society. Through this lecture, students also can understand the uniqueness that covers the Japanese sports society.

## **Lecture 5: Cool Japan, content exports, and overseas travel to Japan**

Masahiro Ida, Faculty of Management Information

### Lecture Description:

After explaining about Cool Japan policy that is being promoted by the Japanese government, Professor Ida will talk about the export potential of the content industries such as MANGA and drama in Japan. Finally, he will examine the increasing trend of international tourists to Japan.

## **Lecture 6: The Interaction between Economy, Society and Culture in Contemporary Japan**

Ling Wang, Faculty of Economics

### Lecture Description:

The lecture is an introduction to newly-made expressions reflecting contemporary Japanese transformation in a changing economic and social environment from a multi-disciplinary approach, which includes economics sociology and linguistics. It is intended to help students gain a basic understanding of contemporary Japanese economy and society. The majority of lecture time will be spent on active class discussion.